

## 21 November 2023

Arche Hotel Krakowska, Warsaw

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8:30 Registration opens

9:15 - 9:25 Welcome address

9:25 - 9:55 Morning session: **EMBRACING THE WINNING MENTALITY: Insights from a successful bidding for EXPO 2027**

Dušan Borovčanin, Serbia Convention Bureau

10:00 - 10:50 panel discussion – **DESTINATION**

Moderator: James Aitken, Cashel Travel

- *Dušan Borovčanin, Serbia Convention Bureau*
- *Iwona Majewska, Mazovia Convention Bureau*
- *Stephan Baresel, Places Prime GmbH*
- *Cezary Wilemajtys, United Partners*

10:50 - 11:20 Coffee break

11:20 - 11:40 Pre-session: **JOURNEY TO NET ZERO: Progress, Challenges and Opportunities for the European Hospitality Sector**

Marta Mills, TOPOSOPHY

11:40 - 12:30 panel discussion – **ACCOMMODATION**

Moderator: Sylwia Ziemacka, Poland Weekly

- *Marta Mills, TOPOSOPHY*
- *Elżbieta Rivest, Polpharma*
- *Filip Dudek, Barceló Hotel Group*
- *Paweł Lewtak, Polonia Palace*

12:30 - 13:20 panel discussion – **GREENWASHING**

Moderator: Dimitri Laspas, Mice & Tourism Around The World E-Magazine

- *Kamil Goślowski, CRIF*
- *Wojciech Bagiński, Impactiv.Law*
- *Paweł Tyszkiewicz, SAR*

13:20 – 14:20 Lunch

14:20 - 14:40 Pre-session: **SOLUTIONS AVAILABLE TO IMPROVE SUSTAINABILITY PERFORMANCE OF TRAVEL COMPANIES**

Christina Russe, ECTAA

14:40 - 15:30 panel discussion - **PROGRAMME**

Moderator: Cezary Wilemajtys, United Partners

- *Christina Russe, ECTAA*

- Ping Liu, China Star
- Maximilian Wenger-Oehn, Liberty
- Agnieszka Majkowska, Pru Poland

15:30 - 15:50 Coffee break

15:50 - 16:40 panel discussion - **MOBILITY**

Moderator: Patrick Richards, TerraVerde

- Magdalena Heinrich, AstraZeneca Pharma Poland
- Łukasz Lewandowski, EV Club Poland, PSPA
- Agnieszka Stryjecka, SIXT Poland

16:40 - 16:50 Closing remarks

17:00 **NETWORKING COCKTAIL**

18:00 **MISF 2023 EVENING**

19:00 **NETWORKING DINNER**